WVU Sustainability Strategic Plan



VISION

West Virginia University will create and instill a culture of sustainability that will guide its teaching, research, and outreach mission.

MISSION

As a land-grant institution, West Virginia University will support, advance, practice, and promote sustainability (environmental performance, economic prosperity, and social responsibility) in its pursuit of leadership and prominence in research, teaching, and service; stewardship of institutional resources and services; and relationship with the local community, state, nation, and beyond.

GUIDING PRINCIPLES AND VALUES

- 1. Creating a culture wherein sustainability is considered and integrated into all academic, fiscal, and operational practices and activities.
- 2. Enhancing the heritage and beauty of the campus by incorporating sustainability principles, both in the built and natural environments.
- 3. Serving as a role model and reinforcing the social responsibility of WVU as a good neighbor within the larger community.

STRATEGIC GOALS and OBJECTIVES

1. Education, Research, and Innovation

- a. Address the demand for interdisciplinary education and sustainability curricula through green curricular and co-curricular learning opportunities
- b. Support faculty, staff, and students in the development, incubation, and implementation of research ideas, concepts, and innovative sustainability projects

2. Institutional Stewardship

- a. Adopt sustainable solutions and advance best practices to conserve resources and enhance efficiencies
- b. Incorporate sustainability as a core value in making financial and business decisions, and engage suppliers, vendors, and business partners who verifiably share that value
- c. Conserve resources, and avoid and reduce waste by implementing reuse, recycling, and waste elimination projects

3. Student Engagement

- a. Promote sustainability best practices as a core campus value to enhance student understanding, adoption, and life-long participation
- b. Develop and implement sustainable campus initiatives and projects to garner student interest and involvement in sustainability

4. Public Service and Civic Engagement

- a. Engage with partners and stakeholders at the local, state, regional, national, and global level to further sustainability practices beyond campus
- b. Collaborate with the community at-large by providing assistance and engaging in mutually beneficial sustainability partnerships

5. Communication

- a. Deploy social media, websites, publications, and press to connect and interact with the campus, local, state, regional, national, and global community
- b. Report on WVU sustainability activities on a regular basis